

The 15th Annual Conference



2019

SPONSORSHIP
PACKAGE

SEPTEMBER 11-13, 2019

RENAISSANCE ORLANDO AT SEAWORLD

Our mission is to establish and maintain high standards for the lobbying profession,
focusing on education and ethical conduct

www.fapl.us

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The Florida Association of Professional Lobbyists (FAPL) is a broad-based organization committed to establishing and maintaining high standards for professional advocates.

FAPL members adhere to explicit standards of conduct in dealing with public officials, clients, and other members of the lobby corps. Our principles are centered on honesty, integrity, and respect for the political process. FAPL's mission focuses on education and the ethical conduct which fosters a lobby corps that is both knowledgeable and professional.

The Leadership Team



The Honorable
Jeff Kottkamp, Esq, DPL
Chair
Jeff Kottkamp, P.A.



Candice Ericks, DPL
Vice Chair
TSE Consulting



Jennifer Green, CAE, DPL
Secretary/Treasurer
Liberty Partners of
Tallahassee, LLC



Doug Wheeler, DPL
Executive Committee
Florida Ports Council



Michael Hightower. DPL
Executive Committee
Retired



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Board Member
Becker & Poliakoff, P.A.



Barney Bishop. DPL
Board Member
Barney Bishop
Consulting, LLC



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Board Member
Lewis, Longman &
Walker, P.A.



David Mica. DPL
Board Member
Florida Petroleum
Council



Jenna Paladino, DPL
Board Member
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Certified Public
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Ron Watson. DPL
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Watson Strategies



Larry Williams. DPL
Board Member
Larry Williams
Consulting, LLC

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SPONSORSHIPS*

\$2,950

AUDIO VISUAL

Sponsor logo will be displayed at the bottom of the A/V screen during all of the educational sessions throughout the conference, two (2) registrations for the annual conference including all receptions, half-page color ad in the program.

\$2,000

TWITTER

Subject of live tweeting competition during event, announce winner of Twitter competition at conference conclusion, two (2) registrations for the annual conference including all receptions, full-page color ad in conference program. You are strongly encouraged to have a Twitter handle.

\$1,500 choice of:

SWAG BAGS

Two available. Sponsor logo on take-home swag bags distributed to all registered attendees, one (1) registration for the annual conference including all receptions, half-page color ad in the conference program.

**Sponsor is not responsible for the purchase of bags.*

OR

PROGRAM

Two available. Prime display table in common area, inside front cover or inside back cover color ad in the conference program, one (1) registration for the annual conference including all receptions.

\$1,000 choice of:

SOLD



WI-FI

Company name as Wi-Fi password, business card style Wi-Fi instructions with branding, one (1) registration for the annual conference including all rec quarter-page color ad in the conference program.

SOLD



OR

LANYARD

Sponsor logo on name badge lanyards which are distributed to all conference attendees, one (1) registration for the annual conference including all receptions, quarter-page color ad in the conference program.

Sponsors of an Event or Giveaway receive:

Click through link on FAPL website, signage through the event, one (1) set of marketing labels of conference attendees post event, one (1) promotional item in attendee swag bag, name and logo recognition in applicable issues of FAPL newsletters,, Facebook & Twitter, introduction during one educational session, opening and closing session, and conference sponsor slide.

\$5,500

FAPL FOUNDATION RECEPTION & FUNDRAISER

Two available. Signage during these two high profile events on Thursday evening, two (2) registrations for the conference including all receptions, half page color ad in the conference program.

\$3,500



CHAIRMAN'S RECEPTION WITH LEGISLATIVE OFFICIALS

~~Two~~ One available. Naming rights to a featured drink during Chairman's Reception on Wednesday night, signage during the President's Reception, two (2) registrations for the conference, half-page color ad in the conference program.

\$2,500 choice of:

LUNCH

Two available. Signage during Thursday breakfast, one (1) registration for the conference including all receptions, quarter-page color ad in the conference program.

OR

CONFERENCE PACKAGE

The official Conference handouts feature notes and slides from speakers and sessions. Handouts are distributed to attendees online, and paper, or on a USB. Logo on password protected handouts link, logo on USB drives, logo printed on conference materials package and two (2) registrations for the conference and all receptions, half-page color ad in the conference program.

\$1,850 choice of:

THURSDAY BREAKFAST

Two available. Signage during Thursday breakfast, one (1) registration for the conference including all receptions, quarter-page color ad in the conference program.

OR

FRIDAY BREAKFAST

Two available. Signage during Friday breakfast, one (1) registration for the conference including all receptions, quarter-page color ad in the conference program.

\$1650

NETWORKING BREAK

Three available. Signage during all Networking Breaks, one (1) registration for the conference including all receptions, quarter-page color ad in the conference program. (2 available)

\$250

BAG STUFFER

One (1) promotional item in attendee swag bag.

*If you would like to discuss customized sponsorship options, please contact Fran at Fran@Fapl.us or 850-329-2987.

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\$250

FRIEND

Name on FAPL website

\$500

SUPPORTER

One (1) registration to the annual conference, including all receptions

Click through on FAPL website;

\$750

PARTNER

One (1) registration to the annual conference, including all receptions

Click through on FAPL website;

Quarter-page color ad in 1 conference program

All Sponsors receive:

Click through link on FAPL website (Supporter and Partner levels only), signage through the event, one (1) set of marketing labels of conference attendees post-event, one (1) promotional item in attendee swag bag, name and logo recognition in applicable issues of FAPL newsletters, Facebook & Twitter, opening and closing session, and conference sponsor slide.



Contact: **Fran**
in the FAPL Office

Fran@fapl.us

Phone: 850-727-7501

PO Box 11238

Tallahassee, FL. 32302

www.fapl.us

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SPONSORSHIP REGISTRATION for conference
registration without sponsorship, please visit www.fapl.us

SPONSORSHIP SELECTION

Exclusive

- Audio-Visual \$2,950
- Handouts \$2,500
- Twitter \$2,000
- Swag Bags \$1,500
- Program \$1,500
- Wi-Fi \$1,000
- Lanyards \$1,000

Events

- Welcome Recep. \$3,500
- Lunch \$2,500
- Thursday Breakfast \$1,850
- Foundation Recep, \$5,500
- Friday Breakfast \$1,850
- Networking Break \$1,650
- Bag Stuffer \$250

Tiered

- Partner \$750
- Supporter \$500
- Friend \$250

Return form with payment to:

Florida Association of Professional Lobbyists

PO Box 11238

Tallahassee, FL 32302

850-727-7501 Fran@FAPL.us

CONTACT INFORMATION

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website _____

Please provide the web page address to the location on your website that you want the logo link from FAPL's site to go to if other than the home page of your website.

If your sponsorship includes registration, please indicate the name(s) of those attending:

Name Attendee 1 _____

Name Attendee 2 _____

PAYMENT

Total purchase amount \$ _____

Check payable to FAPL

Credit Card

Visa Mastercard Discover AmEx

Name on card _____

Card number _____

Exp. date ____/____ Security code _____

The billing address is the same as listed in the contact section or fill-in the billing address below.

Address _____

City/State/Zip _____

I authorize FAPL to charge this amount or, if I have miscalculated the amount, the correct amount payable to this credit card. FAPL will notify me of any miscalculated amounts.